

IN THE CLAIMS

1. (Currently Amended) A software architecture for enabling a user to create a Web site over the Internet, multiple users to perform a plurality of tasks via a wide-area network, the software architecture comprising:

a plurality of applications;

a data schema for storing a plurality of data objects, the data schema having an underlying, extensible data model providing a configuration of the data objects in the data schema, the data objects having in terms of fixed attributes and extensible attributes, the extensible attributes of a data object the data model enabling extension of the data schema, wherein the extension consists of with addition of a previously undefined attributes and wherein the extension is executed without having to alter the configuration of the data model; and

an integrated platform for enabling the user each of the multiple users to perform at least one of the tasks a task, wherein a task has one or more stages and is completed by progressing from a first context to a second context and by controlling interaction between two or more of the applications and the extensible data model, and for maintaining a context in the user's progress of completing a task for the purpose of creating a Web site.

2. (Cancelled)

3. (Cancelled)

4. (Original) A software architecture as recited in claim 1 wherein a data object is associated with a context information record that further describes a task in which the data object will be used.

5. (Currently Amended) A software architecture as recited in claim 1 wherein the platform allows the a user and an application to extend the data schema in a user-specific way, thereby enabling a plurality of users ~~the multiple users~~ and the plurality of applications to use the data schema.

6. (Cancelled)

7. (Currently Amended) A software architecture as recited in claim 1 wherein the extensible, underlying data model provides a standard way of representing the previously undefined data attribute.

8. (Original) A software architecture as recited in claim 1 further comprising a user interface that is uniform across the plurality of applications.

9. (Original) A software architecture as recited in claim 1 wherein additional services can be added using the plurality of applications.

10. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain an online business presence.

11. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain a customer relationship management application.

12. (Currently Amended) A software architecture as recited in claim 1 wherein the software architecture is a reactive architecture which supports a plurality of levels of task granularity and is dynamically aware of what information has been entered by a user.

13-31. (Withdrawn)

32. (Currently Amended) A software architecture as recited in claim 1, the extensible data model enabling arranging and configuring application data of one or more of the plurality of applications.

33. (Previously Presented) A software architecture as recited in claim 32, wherein the application data are one of a fixed attribute and an extended attribute.

34. (Previously Presented) A software architecture as recited in claim 1, further comprising a data logic component for operating on the data.

35. (Previously Presented) A software architecture as recited in claim 8, the user interface implementing a user experience.

36. (Previously Presented) A software architecture as recited in claim 35, further including an information architecture layer for modeling the user experience.